

The 'WHYS' of Funerals During the Coronavirus Pandemic

| By Alan D Wolfelt Ph.D

I often say that when words are inadequate, have a ceremony. However, as you well know, right now is a challenging time to fully make use of ceremonies that help grieving families.

At this critical moment, you occupy a critical role. We need you to lead. You have the opportunity to use this pivotal time to educate and inspire the families you serve as well as your communities about why excellent death care and meaningful funerals are so necessary when someone loved dies. Yet at the same time, given the current restrictions, you must also be creative and persistent about finding new ways of doing funerals. It's a challenge, to be sure – but one I believe you can meet.

THE 'WHYS' OF THE FUNERAL

As you know, we have funerals for many essential reasons. For thousands of years, in addition to offering a way to respectfully dispose of the body of someone we love, they have been a means of expressing our beliefs, thoughts, and feelings about life and death. The triangle graphic captures the purposes of the funeral ceremony.

It puts the simplest and most fundamental reasons on the bottom and works its way up to more esoteric yet significant reasons. Let's review each 'WHY', then let's consider how COVID-19 is interfering...and what you can do about it.

Reality

It's hard to truly accept the finality of death, but the funeral helps us begin to do so. At first we accept it with our heads, and only over time do we come to accept it with our hearts.

Unfortunately, the pandemic is wreaking havoc with this 'WHY'. Many can't visit family members who are dying (of COVID-19 or any cause) in the hospital, distant family members can't travel to



be near, and spending time with the body has also become more complicated. It's much harder to acknowledge the reality of the death when you never see the person who died.

COVID-19 has brought death and grief to the fore in ways not seen in generations.

You can help families with this 'WHY' by encouraging them to view the body if at all possible, even if only a few people can be in the room at a time. Tele-viewings are also an option. And while it's not typically done in recent

times, this is a circumstance in which

it is appropriate to take photos of the body to share with family members if they request them or you believe the photos would be helpful to them. And finally, holding an immediate service, even if it has to be held online, will also help families with this 'WHY'.

Recall

Funerals help us begin to convert our relationship with the person who died from one of presence to one of memory. When we come together to share our memories, we learn things we didn't know, and we see how the person's life touched others.





Families aren't able to get together right now, however, so ensuring they have other means of gathering up and sharing memories is something you can do to help with this 'WHY'. In addition to offering online memorials, be creative and innovative. For example, what if the obituary suggested that the family would like to receive notes containing special memories?

Support

Funerals are social gatherings that bring together people who cared about the person who died. Funerals are in remembrance of the person who died, but they are for the living. The funeral is a special time and place to support one another in grief.

But how do people support one another when they can't gather together? Like many of us, you've probably had a crash course in technology alternatives over the past month. Video meetings are so much better than no gathering at all, and you can help facilitate this. Also, encourage the family to begin to plan a larger memorial service to be held later on. This

will be an essential part of helping grieving families affected by the pandemic support one another and you can take the lead and be a part of the solution.

Expression

When we grieve but don't mourn, our sadness can feel unbearable, and our many other emotions can fester inside of us. Mourning helps us heal, and the funeral is an essential rite of initiation for mourning. It helps us get off to a good start and sets our mourning in motion.

Because mourners can't gather for funerals right now, they're being deprived of a special, sacred time of expression. Funeral elements such as the presence of the body, meaningful music, and the eulogy facilitate the expression of feelings – and those elements are absent right now. Perhaps the best way for you to help families meet this need is to offer some education about the need for expressing their inner thoughts and feelings (grief) outside of themselves (mourning). In fact, I hope you are routinely educating the families you serve about all of these 'WHYS' of the funeral, because that is where the true value lies.

Meaning

Did the person I love have a good life? What is life, anyway? Why do we die? There are no simple explanations, but the funeral gives us a time and a place to hold the questions in our hearts and begin to find our way to answers that give us peace.

Without a funeral ceremony, there isn't an event that helps families embark together on this search for meaning. Instead, their grief experience tends to be more chaotic and

unanchored. Many people end up feeling lost and alone. One way you can help with this 'WHY' during this time is by making sure families who are so inclined are connected to a religious or spiritual leader in their communities.

Transcendence

Funerals have a way of getting us to wake up – to think about what we truly care about and how we want to spend our precious remaining days. Ultimately, funerals help us embrace the wonder of life and death and remind us of the preciousness of life.

This 'WHY' of the funeral is the most esoteric, but it is ultimately the most important. A good aftercare program may be the best way for your funeral home to help families work on this need over time, especially in cases when a meaningful ceremony wasn't possible.

Perhaps the most important overall lesson you can impart to grieving families at this unprecedented time is that a funeral or memorial ceremony will transform their grief journey. It's best to have a small service (in person, online, or a combination) right now, and a larger service when the restrictions are lifted. If even a small service right now isn't possible, then it's absolutely essential to have a memorial service as soon as possible. Please teach families that it's never too late to have a ceremony, and more than one ceremony is even better in complicated loss situations.

COVID-19 has brought death and grief to the fore in ways not seen in generations. You are in the spotlight, and people are eager to listen and learn. I truly believe that now is a rare opportunity for you to educate, lead, and renew our cultural understanding of and respect for excellent funeral experiences. As Simon Sinek says, "People don't buy WHAT you do; they buy WHY you do it." So use this time to teach people the 'WHYS'...and watch what happens.

About the author

Dr Alan Wolfelt is an author, educator, and grief counselor. He presents workshops to bereaved families, funeral home staff and other caregivers, and teaches courses for bereavement caregivers at the Center for Loss and Life Transition in Fort Collins, Colorado, where he serves as director. He provides training to cemetarians and funeral directors on the 'WHY' of both meaningful funerals and permanent placement. To find out more visit www.centerforloss.com.

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